

Turnkey Solutions to build next generation collection and reporting tools for BSR's Clean Cargo Working Group

Turnkey Solutions announce a strategic partnership with BSR's long-standing Clean Cargo Working Group to continue driving improved reporting tools for its membership.

Clean Cargo has been reporting on emissions performance for over 7 years. As an increasing number of brands begin to build strategies to reduce the impact of their transport and logistics networks, the availability of credible data and easy-to-use, standardised tools is vital.

"We are delighted to be working more closely with Turnkey Solutions," said Angie Farrag-Thibault, Associate Director, BSR Transport & Logistics Practice. "They offer us a level of industry experience in sustainability and supply chain with strong emphasis on the Ocean sector. We undertook a rigid due diligence process in selecting our strategic partner for this important role and Turnkey ticked all the boxes for us. It is part of Clean Cargo 2014 strategy to create lasting partnerships with third party service providers that can help support these industry leaders improve their reporting capabilities."

Turnkey aims to build the next generation of industry approved data collection, reporting and calculation tools to support the needs of Clean Cargo members. The web-based platform will allow the ocean container carriers to credibly measure and report on environmental performance to their customers using consistent, industry-approved methodologies and tools, and will capture key sustainability data from 17 of the world's leading ocean carriers, representing more than 85 percent of global ocean trade¹.

"We are pleased to be working with the Clean Cargo Working Group," said Tony Wines, CEO of Turnkey Solutions. "Our technology platform will enable its member organisations to progress their measurement, transparency and reporting capabilities. We look forward to collaborating with Clean Cargo's industry leaders to develop the metrics required to continually improve the ocean transport and logistics environmental footprint."

BSR and Turnkey are aiming to launch the platform in the first quarter of 2014.

About Turnkey Solutions

Turnkey Solutions provide organisations and their network supply-chain partners with a unique and dynamic web-based platform that simply and affordably distils complex sustainability data. We enable organisations to understand, measure and manage their carbon footprint across the supply-chain with robust visibility and powerful insights.

For more information about our company and solutions, visit www.tksolution.net

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About Clean Cargo

The Clean Cargo Working Group is the industry's largest collaborative effort to measure and report on environmental impact. Clean Cargo is a global business-to-business initiative made up of leading cargo carriers and their customers, which is dedicated to environmental performance improvement

¹ Based on TEU capacity represented by C CWG carrier members in December 2013, as measured by Alphaliner.

in marine container transport through measurement, evaluation, and reporting.

For more information about CleanCargo visit www.bsr.org/en/our-work/working-groups/clean-cargo

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About BSR

BSR works with its global network of more than 250 member companies to build a just and sustainable world. From its offices in Asia, Europe, and North and South America, BSR develops sustainable business strategies and solutions through consulting, research, and cross-sector collaboration. The Clean Cargo Working Group is a global business-to-business initiative made up of leading cargo carriers and their customers, dedicated to environmental performance improvement in marine container transport through measurement, evaluation, and reporting.

Visit www.bsr.org

for more information about BSR's more than 20 years of leadership in sustainability.

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